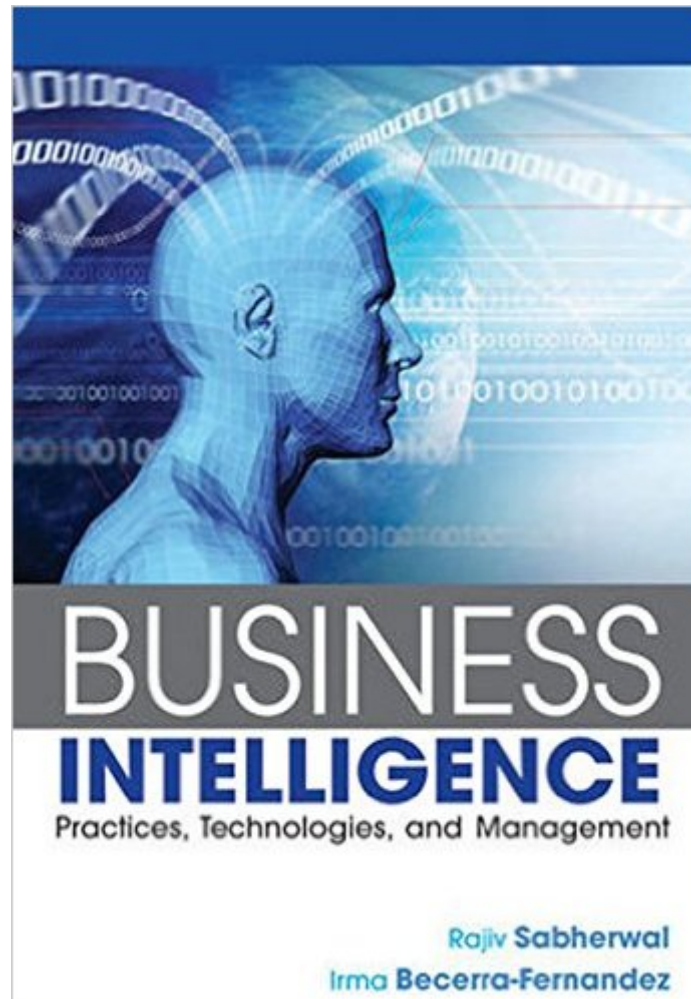# Business Intelligence: Practices, Technologies, And Management

Synopsis

Business professionals who want to advance their careers need to have a strong understanding of how to utilize business intelligence. This new book provides a comprehensive introduction to the basic business and technical concepts theyâ ™ll need to know. It integrates case studies that demonstrate how to apply the material. Business professionals will also find suggested further readings that will develop their knowledge and help them succeed.

Book Information

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Average Customer Review: 3.7 out of 5 starsÂ Â See all reviewsÂ (3 customer reviews)

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Customer Reviews

I ordered this book for a senior level computer studies, business class. The book is precisely what you would expect: dry, hard to understand, and uses big words you have to google (assuming that you don't have precious computer intelligence experience, like me). It was unpleasant, but then again, it's a textbook, so what did I really expect?

Great

Good book.

Business Intelligence: Practices, Technologies, and Management Social Intelligence: A Practical Guide to Social Intelligence: Communication Skills - Social Skills - Communication Theory -

Emotional Intelligence - Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Natural-Born Cyborgs: Minds, Technologies, and the Future of Human Intelligence Natural-Born Cyborgs: Minds, Technologies, and the Future of Human Intelligence by Clark, Andy published by Oxford University Press Inc (2003) Leadership: Become A Super Leader - Management, Management Skills, Communication & Coaching (Business Skills, Influence, Persuasion, Body Language, Leadership Skills, Emotional Intelligence) Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Gene Expression Programming: Mathematical Modeling by an Artificial Intelligence (Studies in Computational Intelligence) Java: Artificial Intelligence; Made Easy, w/ Java Programming; Learn to Create your * Problem Solving * Algorithms! TODAY! w/ Machine Learning & Data Structures (Artificial Intelligence Series) Javascript Artificial Intelligence: Made Easy, w/ Essential Programming; Create your * Problem Solving * Algorithms! TODAY! w/ Machine Learning & Data Structures (Artificial Intelligence Series) Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide - Case Studies in Certified Quantitative Risk Management (CQRM): Applying Monte Carlo Risk Simulation, Strategic Real Options, Stochastic Forecasting, ... Business Intelligence, and Decision Modeling Agile Data Warehousing Project Management: Business Intelligence Systems Using Scrum The Definitive Guide to DAX: Business intelligence with Microsoft Excel, SQL Server Analysis Services, and Power BI (Business Skills) Zoroastrians: Their Religious Beliefs and Practices (The Library of Religious Beliefs and Practices) Florida Real Estate Principles, Practices & Law (Florida Real Estate Principles, Practices and Law) The Innovator’s Dilemma: When New Technologies Cause Great Firms to Fail (Management of Innovation and Change) The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail (Management of Innovation and Change) The Marketing Performance Blueprint: Strategies and Technologies to Build and Measure Business Success